

AARON WILLIAMS

CREATIVE DIRECTOR



PROFILE

Hi, I'm Aaron! I'm a Creative Director at Connection Pointe Christian Church, and I live in Indianapolis, IN with my wife Audrey, and my 4 kids.

I have a diverse set of skills and experiences, from high-level creative leadership and direction to hands-on art direction, filmmaking, motion graphics, and more.



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REFERENCES

Lucas Parry

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WORK EXPERIENCE

- + *Connection Pointe Christian Church* 2018-PRESENT
CREATIVE DIRECTOR
At Connection Pointe (a 4500+ person church lead by Lead Pastor John S. Dickseron), I lead our Design and Film teams, as well as creative planning and environmental design and experiences. I work very closely with the Lead Pastor on content and message development, teaching calendar planning, and series strategy. While at Connection Pointe, I've shepherded CP through a full rebrand, helped establish a planning process for Christmas and Easter, and built a Film Department from the ground up. I've continued to develop and expand a network of some of the best ministry design and film freelancers in the country.
- + *Venture Christian Church* 2014-2018
CREATIVE DIRECTOR
At Venture (a 3500+ person church lead by Senior Pastor Chip Ingram), I led the communication and creative teams - from design, film, and web to social media and marketing. While at Venture, I established relationships and built a network of some of the best freelancers in the industry, oversaw a church identity profile and rebrand process, led and collaborated with staff and volunteer teams in planning Easter, Christmas, nights of worship, conferences (including a national teaching/pastor conference), and other special events.
- + *SnapShot Interactive* 2013-2014
DIRECTOR OF POST-PRODUCTION
I managed this boutique agency's post-production, leading a team of editors and animators to ensure quality and efficiency of all work. I helped Snapshot grow from the small and scrappy boutique agency into a full-service video marketing firm, including establishing a workflow and organization process where one previously didn't exist to enlarging the team and raising the bar of the post-production and animation team hires.
- + *Biltmore Church* 2009-2013
DIRECTOR OF COMMUNICATIONS
I led the print, web, and video teams for this 6500+ person church lead by Senior Pastor Bruce Frank. This included developing marketing strategies and campaigns, creative elements in service, and I also participated in the launch of the first two multi-site campuses with the other team leads.

EDUCATION

- + *Bachelor of Television Production*
LOYOLA MARYMOUNT UNIVERSITY
I focused on post-production at LMU's SFTV, and used my electives for studio arts, including photography, graphic design, typography creative direction, and others.
2005-2009