

AARON WILLIAMS


CREATIVE DIRECTOR




PROFILE

My wife Audrey and I are both from Nashville, TN. We have two boys (Lennox and Jace), and have been married 8 years.


I have a diverse skill set: filmmaking, motion graphics, graphic design, communication – and more. I have a passion for quality and a knack for execution, and love using my gifts for a good cause. My biggest gifting lies in leading others to create with excellence.

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REFERENCES

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WORK EXPERIENCE

+ *Venture Christian Church* 2014-PRESENT
CREATIVE DIRECTOR

At Venture (a 3500+ person church lead by Senior Pastor Chip Ingram), I lead all communication and creative elements - from print, film, and web (both for teaching support and event/church promotion) to social media and marketing strategies. I've modernized, strengthened, and brought a consistent voice to the church's brand, re-branded multiple large ministries to fit the global branding, and worked with my staff team to recruit and develop several skilled volunteer teams in creative areas.

+ *SnapShot Interactive* 2013-2014
DIRECTOR OF POST PRODUCTION

I managed this boutique agency's post-production for a wide range of clients. I led a team of editors and animators to ensure quality and efficiency of all work, as well as establishing workflow. I also produced and directed projects as needed.

+ *Biltmore Baptist Church* 2009-2013
DIRECTOR OF COMMUNICATIONS

I led the print, web, and video team in developing advertising strategies and worked with designers to develop series art for this 6500+ person church lead by Senior Pastor Bruce Frank. I also personally created original videos and TV commercials, as well as lead the live video production team and volunteers each weekend.

EDUCATION

+ *Bachelor of Television Production*
LOYOLA MARYMOUNT UNIVERSITY

I focused on post-production at LMU's SFTV, and used my electives for studio arts, including photography, graphic design, typography creative direction, and others.

2005-2009

SKILLS

+ Leadership/Strategy + Creative Direction + Filmmaking
+ Motion Graphics + Marketing + Live Video

INTERESTS & HOBBIES

